

# JOHN BOGGS

- KEYNOTE SPEAKER
- LEADERSHIP EXPERT
- EXECUTIVE COACH

“John is the real deal. Keep listening to what John has to say.”

—Bob Proctor



“Most of us know what we need to do, but at times get stuck leading ourselves into action. John is the ACTION MAN.”

— Mary Morrissey



**JOHN BOGGS** is a keynote speaker, leadership expert, executive coach and advisor to top CEOs and entrepreneurs.

John is no stranger to failure and difficulty. At 24, he was bankrupt, divorced and alcoholic. From the depths of despair John began searching for a path out of failure and into success. He embarked on an incredible journey that turned his life around—producing amazing wealth, a wildly successful career as a leader, a loving family, and most importantly, an **EASY system that anyone can use to create great results!**

John has shared the stage and spoken alongside personal and professional development industry experts such as Arianna Huffington, Bob Proctor, Les Brown and Mary Morrissey. John has shared his award-winning system and message with companies, organizations and executives, including:



## How to “Lead Up” in Any Organization!

We often directly relate leadership in business to leading subordinates. However, great leadership involves leading down, across and even up! The ability to influence those at the top of the organization is highly valuable and requires a specific set of skills. “Leading up” takes technique and finesse. With effective influence, explosive growth and career advancement become inevitable. John will share his 5 keys to “leading up.”

## Brave Thinking™ Brave Results

Think bravely, act boldly, and accomplish brilliantly in every aspect of life. You will learn the same Brave Thinking™ technology that Ford, Wanamaker, Firestone, Edison and many others exemplified to live their purpose, create extraordinary results, and make a significant difference in the lives of others.

## A DreamBuilder™ in the Modern Age

As adults we systematically measure our dreams and immediately ask the question, “Is this possible?” In DreamBuilder™ you will explore how everything is created twice and learn how to use that truth to build your dreams effortlessly. John will also share the ONE skill that people who live happy, fulfilled lives have in common—how to turn around a sabotaging “rear-view” of life. DreamBuilder™ focuses on specific techniques so you can unlock and create a clear path to achieving your dreams.



To book John Boggs to speak or to request more information, call or email:  
800-914-6958 • [info@maximumsalespower.com](mailto:info@maximumsalespower.com)

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“The secret of getting to the top is getting started.”

—John Boggs

“If there is one thing this man can share with us, it is the concept of “self leadership.”

— Mary Morrissey

John has dedicated his life to the study, practice and teaching of self-leadership, business organization, management and executive success. Drawing on his background in Psychology and International Speech Communication from Portland State University, John has set national records as an *award-winning* business executive.

In 2010 John founded Maximum Sales Power, a consulting and training company dedicated to sharing his expertise with leading companies and executives. In 2013, John merged Maximum Sales Power with Mary Morrissey's Life Mastery Institute and became the CEO of the joint venture.



“John Boggs is an inspirational leader that combines a unique blend of hands on successful business experiences plus a window into the most effective thinking technologies that has provided me with cutting edge tools to increase my personal productivity, live a richer, fuller more expansive life, and expand my platform for my employees to understand and experience Full Spectrum Wealth. He has really helped me create an atmosphere of success in my company so my employees can seize the opportunities within our company, and move their lives forward.”

BOB LEONE – PRESIDENT MRC

“John is a very effective teacher and an inspiring coach. He is part of a rare breed of professionals who are masters of integrating head and heart centered leadership”.

CHARLES THOMAS, JR. – CLIENT

“...I have overcome doubts and fears that have controlled me for countless years. I have a lot of work to do yet and I accept the challenges still to come with the knowledge that I CAN and I AM WORTHY! I will never go back to those places. My life has changed forever.”

ROB CHORNEY – CLIENT

“John not only knows the sales and motivation process intimately, but easily sees the bigger picture and has an extraordinary ability to think outside of the box”

JEFF PIERCE

– AUTHOR OF THE TIMESHARE EXCHANGE BIBLES FOR RCI



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